



September 5, 2007

Dear Valued Customer,

Recent articles in the media have called into question the safety of U.S. rice. Assertions that arsenic levels in U.S. rice may be harmful to health are not new. It is truly unfortunate that these assertions, unsupported by scientific data and analysis, continue to confuse the public.

Our message to you is simple, U.S. rice and NutraCea products derived from it are safe. While all foodstuffs contain small amounts of naturally occurring arsenic, the levels found in U.S. rice are well within food tolerances established by the Food and Drug Administration. U.S. rice has been consumed for over a hundred years with no reported human health problems.

Once again, let us assure you of the complete safety and wholesomeness of NutraCea's rice bran products. We take pride in our attention to quality and will continue to test and monitor our products to provide only the best for our customers. Our rigorous quality assurance procedures involve testing with state of the art equipment and procedures to verify its safety and fitness for use.

Sincerely,

A handwritten signature in black ink that reads "Leo Gingras". The signature is fluid and cursive, with the first name "Leo" written in a larger, more prominent script than the last name "Gingras".

Leo Gingras
Chief Operating Officer